



HPV Vaccine: Start the Conversation

Effective communication can break down barriers and promote HPV vaccination among parents and caregivers. Here are some tips to help you start the conversation.

- Address questions and express empathy toward concerns or uncertainties about the vaccines.
- Highlight the potential risks of infection and the benefits of vaccination against HPV-related cancers and disease.
- Provide accurate information about the vaccine, its safety, efficacy and the importance in preventing related diseases.

Provide a strong recommendation for HPV with the other adolescent vaccines.

“Your child is due for their meningococcal, Tdap, HPV and flu vaccines today.”

- Use positive motivators.
- Encourage steps such as scheduling a vaccination appointment.

“Hi, I’m reaching out to make sure that all of your questions and concerns have been resolved. We appreciate you being proactive about your child’s health.”

Follow up with them to address any additional questions and recognize their efforts in making informed decisions about their child’s health.



Pro Tip: Understanding the unique needs of your patients is key. Identify their barriers and find innovative ways to address their hesitancy. Together, we can ensure protection from vaccine-preventable diseases.